

SUNLIGHT SOAP COMPETITIONS

232,000 Prizes of Bicycles, Watches, and Books, value **£41,904.**

The First of these Monthly Competitions will be held on January 31st, 1894, to be followed by others each month during 1894.

Competitors to Save as many "SUNLIGHT" Soap Wrappers as they can collect. Cut off the top portion of each wrapper—that portion containing the heading "SUNLIGHT SOAP." These (called the "Coupons,") are to be sent, enclosed with a sheet of paper on which the Competitor has written his or her full name and address and the number of coupons sent in, postage paid, to Messrs. Lever Brothers, Limited, Port Sunlight, near Birkenhead, marked on the Postal Wrapper (top left-hand corner), with the NUMBER of the DISTRICT Competitor lives in.

No. of District.	For this Competition the United Kingdom will be divided into 8 Districts, as under:—	The Prizes will be awarded every month during 1894, in each of the 8 Districts, as under:—	Value of Prizes given each month in each district.			Total Value of Prizes in all the 8 districts during 1894.		
			£	s.	d.	£	s.	d.
1	IRELAND.	Every month, in each of the 8 districts, the 5 Competitors who send the largest number of Coupons from the district in which they reside, will each receive, at winner's option, a Lady's or Gent's Premier Safety Cycle, with Dunlop Pneumatic Tyres, value £20* The next 20 Competitors will each receive, at winner's option, a Lady's or Gent's "Waltham" Stem - Winding Silver Watch, value £4 4s. The next 200 Competitors will each receive a Book, published at 5s. The next 300 Competitors will each receive a Book, published at 3s. 6d. The next 400 Competitors will each receive a Book, published at 2s. 6d. The next 500 Competitors will each receive a Book, published at 2s. The next 1,000 Competitors will each receive a Book, published at 1s.	100	0	0	9600	0	0
2	SCOTLAND.		84	0	0	8064	0	0
3	MIDDLESEX, KENT, & SURREY.		50	0	0	4800	0	0
4	NORTHUMBERLAND, DURHAM, and YORKSHIRE.		52	10	0	5040	0	0
5	CUMBERLAND, WEST-MORELAND, LANCA-SHIRE, and ISLE OF MAN.		50	0	0	4800	0	0
6	WALES, CHESHIRE, STAFFORDSHIRE, SHROPSHIRE, WORCESTERSHIRE, MONMOUTHSHIRE, & HEREFORDSHIRE.		50	0	0	4800	0	0
7	NOTTINGHAMSHIRE, DERBYSHIRE, LINCOLNSHIRE, LEICESTERSHIRE, WARWICKSHIRE, RUTLANDSHIRE, NORFOLK, SUFFOLK, CAMBRIDGESHIRE, HUNTINGDONSHIRE, NORTHAMPTONSHIRE, BEDFORDSHIRE, and OXFORDSHIRE.		50	0	0	4800	0	0
8	ESSEX, HERTFORDSHIRE, BUCKINGHAMSHIRE, BERKSHIRE, SUSSEX, HAMPSHIRE, WILTSHIRE, GLOUCESTERSHIRE, SOMERSETSHIRE, DORSETSHIRE, DEVONSHIRE, CORNWALL, ISLE OF WIGHT, and CHANNEL ISLANDS.		50	0	0	4800	0	0
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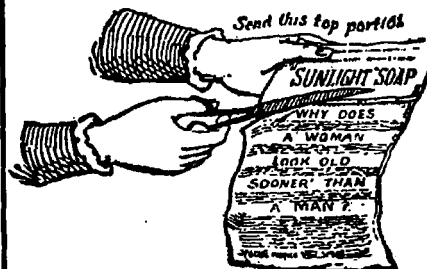
RULES.

I. The Competitions will Close the last day of each month. Coupons received too late for one month's competition will be put into the next.

II. Competitors who obtain wrappers from unsold soap in dealer's stock will be disqualified. Employees of Messrs. Lever Brothers, Limited, and their families, are debarred from competing.

III. A printed list of Winners of Bicycles and Watches, and of Winning Numbers of Coupons for Books in Competitor's District will be forwarded, 21 days after each competition closes, to those competitors who send Half-penny Stamps for Postage, but in all cases where this is done, "Stamps enclosed" should be written on the form.

IV. Messrs. Lever Brothers, Limited, will award the prizes fairly to the best of their ability and judgment, but it is understood that all who compete agree to accept the award of Messrs. Lever Brothers, Limited, as final.



* The Bicycles are the celebrated Helical (Spiral) Tube Premier Cycles (Highest Award World's Fair, Chicago, 1893), manufactured by the Premier Cycle Company, Limited, of Coventry, and 14, Holborn Viaduct, London; fitted with Dunlop, 1894, Pneumatic Tyres; Salisbury's "Invincible" Lamp; Lamplough's 405 Saddle; Harrison's Gong, Tool Valise, Pump, etc.

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